**Call for Entry Info Sheet:**

**Georgetown Gallery Holiday Window Competition**

 \*To benefit underserved kids in DC \*

A Joint Production by the District Clay Center & Cross MacKenzie Gallery in Georgetown

Open to: Ceramic artists in the DC/Baltimore metro area

What is it?

Please join the District Clay Center and Cross MacKenzie Gallery to celebrate local ceramic artists and raise money to bring the wonder of clay to underserved kids in the DC metro area.

This is an opportunity to get your work known by the collectors of premier ceramics and by affluent Georgetown shoppers. In the **Georgetown Gallery Holiday Window Competition**, participating ceramic artists will compete for the opportunity to show work in the front window at Cross Mackenzie Gallery, the District’s premier gallery for fine ceramic art. Up to ten artists will be invited to sell their work at an exhibition and fundraising party at the Gallery on Sunday October 14th to benefit District Clay’s Community Clay program for underserved kids.

The first-place winner of this competition will be announced on October 14th and will have their work displayed in the front window at the Cross MacKenzie Gallery for the month of December 2018. Other finalists will also be considered for future window exhibitions at the Gallery. Participating artists agree to donate 50% of the sales price.

To apply: Send your application with up to five photos by Sunday, Sept 30th. Announcements of finalists will be Sunday, October 7th. The entry fee of $15 will help fund the Community Clay program at District Clay.

About:

[*The Cross MacKenzie Gallery*](http://www.crossmackenzie.com/)

Established in 2006 by husband and wife team, artist Rebecca Cross and photographer Maxwell MacKenzie, the Gallery exhibits contemporary art in all media with a specialty in fine ceramics. Past ceramic exhibitions have included clay luminaries such as Walter McConnell, Sam Chung and Julian Stair. The gallery storefront is on Wisconsin Ave in Georgetown in the Book Hill Galleries district. Cross MacKenzie participates in art fairs around the country, including Market Art + Design, SOFA NYC, Art Southampton, Dwell on Design, and Architectural Digest Design Show, among others.

*The District Clay Community Clay Program*

The District Clay Center opened in November 2016 and offers 20 weekly classes, an artist program, a residency program, workshops, intensives and regular artist talks. The Community Clay Program is funded through the Center’s non-profit arm, the District Clay Educational Fund. The Program offers classes to underserved youth and supports training of K-12 teachers in ceramics in the DC metro area.

More facts:

* The Christmas Window is 12 feet by 4 feet and occupies the front of the Cross MacKenzie Gallery on busy Wisconsin Avenue in Georgetown.
* The selected artist will have the opportunity to sell approximately up to 100 pieces in the Window during the month of December. Finalists will be considered for future window exhibitions at the Gallery.
* Participating artists should submit up to fill out an entry form and attach up to five photos of their work. Finalists agree that District Clay Center and Cross MacKenzie Gallery may use photos that are supplied in order to promote this event.
* **The best entries will appeal to Georgetown foot traffic looking for unique gifts.**
* Standard gallery commission applies (50%). Work should be priced at the artist’s normal range.